
Development of the Berkshire West Joint Health and Wellbeing Strategy

Report being considered by: Health and Wellbeing Board

On: 20th May 2021

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Item for: Information

1. Purpose of the Report

- 1.1 To present the first draft of the Berkshire West Health and Wellbeing Strategy 2021 – 2030 and associated draft Public Engagement Report

2. Recommendation(s)

- 2.1 For the Board to review the content of the draft Health and Wellbeing Strategy
- 2.2 For the Board to support the proposal that instead of a formal public consultation on the draft strategy, we use public engagement as a key part of developing the local delivery plans which will be used to implement this strategy in West Berkshire

3. How the Health and Wellbeing Board can help

- 3.1 For the Board to give feedback on the content of the strategy

Will the recommendation require the matter to be referred to the Executive for final determination?	Yes: <input type="checkbox"/>	No: <input checked="" type="checkbox"/>
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4. Introduction/Background

- 4.1 In April 2019, Health and Wellbeing Board Chairs from West Berkshire, Reading and Wokingham agreed to propose the development of a shared Joint Health and Wellbeing Strategy across the three local authorities. This was supported by the Clinical Commissioning Group (CCG) and Integrated Care Partnership (ICP) leadership
- 4.2 Development of the new strategy started in March 2020 and has been supported by a monthly steering group
- 4.3 Regular updates on the development of the strategy have been provided to each of the three Health and Wellbeing Boards and also to the Unified Executive of the ICP
- 4.4 The Covid-19 pandemic has had a significant impact on the development of the strategy and on our ability to engage with both stakeholders and the public during this process. This required an extension to the timeline for completion of the strategy.

5. Supporting Information

5.1 The strategy has had four main stages of development:

Phase	Timeframe
Defining the current state	March – July 2020
Prioritisation Process	August – September 2020
Public engagement and further engagement with stakeholders	October 2020 – February 2021
Production of the Joint Health and Wellbeing Strategy	March - June 2021

5.2 Defining the current state included reviewing each of the three existing Joint Health and Wellbeing Strategies and looking at the data for evidence of impact; priorities discussions with stakeholders across the system (the three local authority public health teams, children’s services, adult’s services, education, place directorate; Berkshire West CCG, colleagues from the Royal Berkshire Hospital; Berkshire Healthcare Foundation trust), a “What’s missing” data exercise highlighting areas of population need not identified through discussion. In addition, a review of strategies in place across the three local authorities was undertaken to ensure alignment

5.3 The prioritisation process was conducted through stakeholder workshops, during which the long list of 30 priority areas was reduced to a short list of 11 potential priorities

5.4 An extensive piece of public engagement was then used to refine and develop the final priorities for the strategy

5.5 The public engagement was co-produced and supported by a number of partners and stakeholders including Healthwatch West Berkshire, West Berkshire Volunteer Centre, Community United West Berkshire and Berkshire West CCG.

5.6 Detailed findings from the public engagement are described in the engagement report accompanying this paper.

5.7 The strategy is based on 8 principles

- (1) Recovery from Covid-19
- (2) Engagement
- (3) Prevention
- (4) Empowerment and self-care
- (5) Digital enablement
- (6) Social Cohesion
- (7) Integration
- (8) Continuous learning

- 5.8 There are five health and wellbeing priorities in the new strategy:
- (1) Reduce the differences in health between different groups of people
 - (2) Support individuals at high risk of bad health outcomes to live healthy lives
 - (3) Help children and families in early years
 - (4) Good mental health and wellbeing for all children and young people
 - (5) Good mental health and wellbeing for all adults
- 5.9 The priorities are interrelated and interdependent, with the number one priority of reducing healthy inequalities acting as a pillar and all eight principles driving all implementation plans
- 5.10 Each of the three Health and Wellbeing Boards will develop their own delivery plan to understand how each of the priorities fit in their communities and what local actions need to be taken in order to implement the shared strategy
- 5.11 The ICP will also use the agreed priorities to inform and develop shared actions across Berkshire West that will be delivered through the relevant programme boards overseen by the Unified Executive
- 5.12 The original intention was to have a six week public consultation on the draft Health and Wellbeing Strategy. However, in view of the delays imposed by Covid-19 and the extensive public engagement that has already happened in the development of this strategy, it is proposed that instead of a formal consultation period we:
- (1) Use the time to further engage with key partners and stakeholders to refine and update the strategy through consulting with the relevant boards
 - (2) We undertake both public and stakeholder engagement in the next step of shaping local actions in the delivery plan in order to implement this strategy
- 5.13 By taking this approach, it would help to strengthen existing partnerships and increase collective action and continue to keep engagement at the centre of the strategy development. While also enabling us to continue progressing the strategy and ensure it can be implemented in a timely manner

6. Options for Consideration

- 6.1 To continue with the current plan for a formal public consultation on the draft strategy, which may further extend the timeline for full completion of the strategy, potentially delaying the implementation of the strategy until the end of 2021/early 2022

OR

- 6.2 To undertake further engagement with partners to refine the draft strategy followed by public and stakeholder engagement as a key part of the next step in developing local delivery plans.

7. Proposal(s)

- 7.1 To continue revising this draft strategy following feedback from the Health and Wellbeing Board and undertake public engagement as a key part of developing the local delivery plan for West Berkshire

8. Conclusion(s)

- 8.1 The first draft of the Health and Wellbeing Strategy for Berkshire West is presented to the Board for consideration and feedback on the content

9. Consultation and Engagement

- 9.1 The public engagement undertaken as part of developing this strategy is described in the associated engagement report

10. Appendices

Appendix 1 - Draft Health and Wellbeing Strategy for Berkshire West

Appendix 2 – Draft Public Engagement report

Background Papers:

None

Health and Wellbeing Priorities 2019/20 Supported:

- First 1001 days – give every child the best start in life
- Primary Care Networks

Health and Wellbeing Strategic Aims Supported:

The proposals will help achieve the following Health and Wellbeing Strategy aim(s):

- Give every child the best start in life
- Support mental health and wellbeing throughout life
- Reduce premature mortality by helping people lead healthier lives
- Build a thriving and sustainable environment in which communities can flourish
- Help older people maintain a healthy, independent life for as long as possible

The new Joint Health and Wellbeing Strategy will include a new set of priorities.

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